**Objective**: The Admissions Demographics Report will serve as a detailed view to understand the demographics of the upcoming class. This will look at the different population groups within each recruitment funnel – Applied, Admitted, Confirmed, and Enrolled. It will also help with the comparison of the upcoming class with the previous class.

**Client:** Vice-President of Enrolment Management, Director of Admissions and Deans at Kent State.

**Items and the relationship between different items**: Different KPIs like Total applied, admitted and enrolled students with additional details like Difference from the prior year, % Change from the prior year, % Yield (Total Admitted/Total Enrolled) for different semesters and academic years, trend & ccomparison of these KPIs over the terms are incorporated in the dashboard along with the visuals how these KPIs are distributed by Race, Territory etc.,

A filter is used to select different years and semesters for the above data

**Order of the information:**

Priority is given to the KPIs over the terms and academic years comparing the race, territory and first generation. The trend and comparison of the KPIs over the terms is analyzed.

**Relative importance of different information**:

The priority is given to display the KPIs of different years and semesters followed by the horizontal bar graphs (3 graphs) showing how these KPIs are analyzed using some other attributes of Race, Territory and First generation.

The line graph showing Trend & Comparison of KPIs over the terms.

A legend is used for the line graph on the right side to indicate what KPI is represented by each line in the graph.

**Dimensions of the screen:** The default display view is Fit to page and the default display size is 16:9

A picture containing table

Description automatically generated

Note: We are considering your suggestions and will come up with a new dashboard with required changes.